



**BeNeLux Society for Horticultural Science**

## **Intellectual Property Rights in Horticulture**

**26 May 2011, Venlo, The Netherlands**

The Scelta Institute  
Heymansstraat 35  
5927 NP Venlo  
The Netherlands

### **Programme**

- 09:15. Registration and coffee
- 10:00. Opening by Rob Bogers, President of the BeNeLux SHS  
Introduction by Niels Louwaars, convener of the symposium
- 10:15. Bart Kiewiet, President of the Community Plant Variety Office, Angers, France:  
Plant variety protection on a European scale; 15 years Community PVP system
- 10:45. Jaap Kras, Editor of FloraCulture International, Amsterdam, The Netherlands:  
Deranged variety regulation
- 11:15. ArndJan van Wijk, Senior Project Manager, Variety-Testing Department, NakTuinbouw,  
Roelofarendsveen, The Netherlands:  
Practical implementation of plant breeders' rights in countries with an emerging plant variety  
protection system
- 11:45. Breeder's rights in international perspective: General discussion, led by the chairman of the  
symposium, Orlando de Ponti, first Past-President of the International Seed Federation
- 12:20. Lunch in Scelta restaurant
- 13:30. Niels Louwaars, Senior Scientist Biopolicies, Centre for Genetic Resources, Wageningen  
University and Research Centre, The Netherlands:  
"Breeding Business", a report on patents and plant breeder's rights in the breeding industry
- 14:00. Anke van den Hurk, Plantum.nl, the Dutch association for breeding, tissue culture, production  
and trade of seeds and young plants:  
Vision on intellectual property protection in plant sciences by the plant breeding industry
- 14:30. Joep Lambalk, Managing Director of Enza Seeds Research & Development BV:  
The importance of IPR for a company like Enza Seeds
- 15:00. Breeder's rights versus patent rights: General discussion, led by the chairman of the  
symposium, Orlando de Ponti
- 15:40. Paul Beck, Director of Floriade 2012 World Horticultural Exhibition:  
Introduction to Floriade 2012
- 16:00. Visit by bus and chair lift to Floriade Visitor Centre and grounds (optional).